



**WIRAAD GENERAL
SUPPLY CO. LTD**

We Serve The Best

Company Profile

*Empowering Global Trade with Quality
Commodities and Sustainable Practices*



www.wiraad.co.tz



**Agricultural Commodities | Mining
Warehousing | Distribution | Fisheries**

Introduction

Welcome Message

WIRAAD GROUP is a leading provider of agricultural commodities, mining products, warehousing, distribution, and fisheries services. With a commitment to sustainability, innovation, and excellence, we deliver high-quality products and efficient supply chain solutions to meet the growing demands of both local and global markets.

Focus Areas

**Agricultural Commodities | Mining
Warehousing | Distribution | Fisheries**





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Vision & Mission

► Our Vision

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To be a regional leader in commodity trading and supply chain solutions while fostering sustainable practices across industries.



► Our Mission

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- Deliver superior quality products / services to our clients.
- Support sustainable and ethical production practices.
- Strengthen local and global supply chains through innovation and technology.
- Empower local communities through employment and capacity-building initiatives.





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Our Values

1

Sustainability

2

Innovation

3

Quality

4

Community



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Our Services

1

Agricultural Commodities

- Sourcing and trading of grains, cereals, and pulses.
- Supply of high-quality fruits, vegetables, and oilseeds.
- Organic and specialty crop offerings.

2

Mining & Exploration

- Exploration, extraction, and processing of essential minerals and metals.
- Ethical and sustainable mining practices.
- Compliance with international safety and environmental standards.



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Our Services

3

Fisheries

- Sustainable aquaculture and fishing operations.
- Supply of fresh and processed seafood products.
- Adherence to international food safety and quality standards.

4

Warehousing & Distribution

- Secure warehousing facilities with advanced inventory management systems.
- Efficient distribution networks for seamless delivery of goods locally and regionally.
- Customized storage solutions tailored to client needs.



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Our Services

5

Export Trading

- Supply and Export of cash crops including Coffee, Cocoa, Tea, Spices, Oilseeds (sesame, sunflower), Fruits (e.g., avocados, bananas and pineapples)
- Adherence to international food safety and quality standards.

6

Poultry & Livestock Supplies

- Supply and Export of Chicken: Fresh, frozen, and processed chicken meat
- Livestock Meat: Beef, mutton, and goat meat (fresh, frozen, or processed)
- Adherence to international food safety and quality standards.



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Why Choose us?

1

Quality Assurance: Strict quality control measures at every stage.

3

Sustainability: Commitment to eco-friendly and ethical operations.

2

Global Network: Extensive partnerships across key markets worldwide.

4

Innovative Solutions: Cutting-edge technology for efficient logistics and warehousing.



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Sustainability



Our Commitment At Wiraad Group

We are dedicated to environmental preservation and ethical business practices. Through innovative approaches and partnerships, we ensure minimal environmental impact and promote sustainable livelihoods for communities involved in our supply chains.





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Thank You

Get In Touch



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